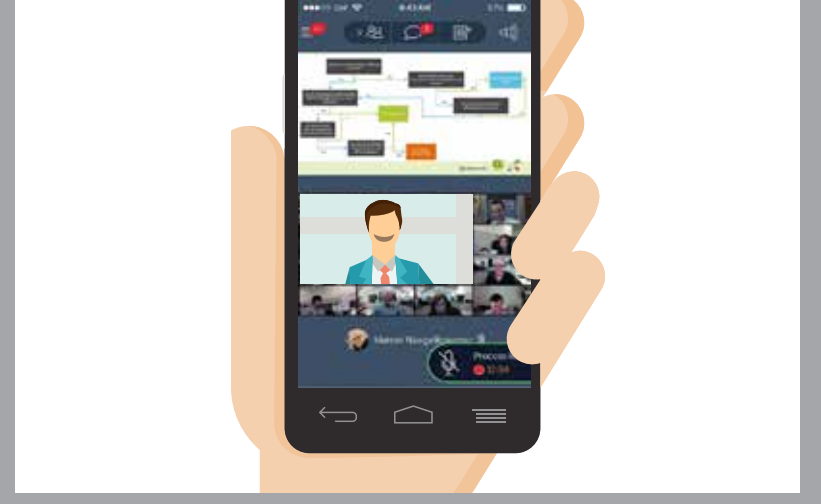# 5 WAYS TO GET WORK DONE FASTER

Avaya Equinox™ redefines UC to make it a natural part of how we connect, communicate and collaborate.

1 MAKE IT MOBILE

Unmatched simplicity and ease of use, optimized for each device type and customer configuration.
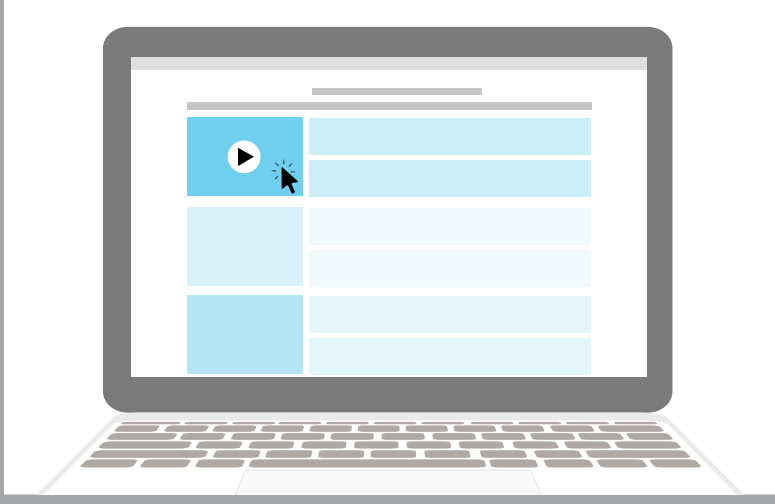
76% identify smartphones as a device used for business communications.[1]

2 SKIP THE DOWNLOAD

Full browser support, including WebRTC, for all communications needs including HD video, IM and voice.
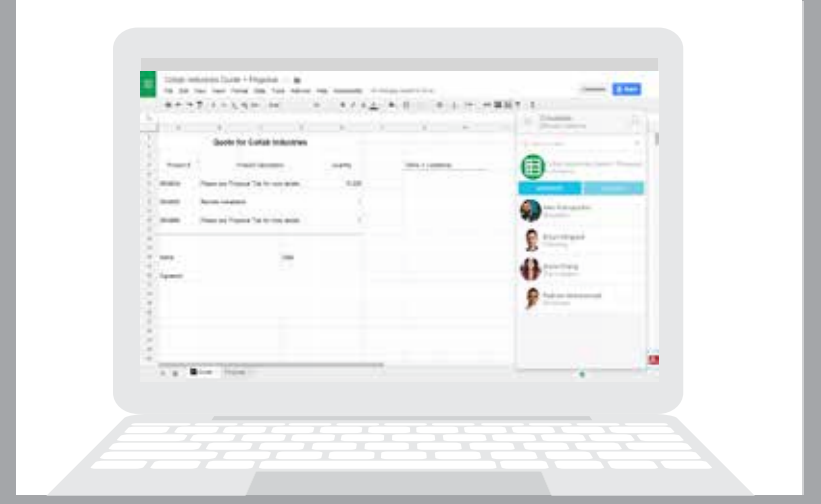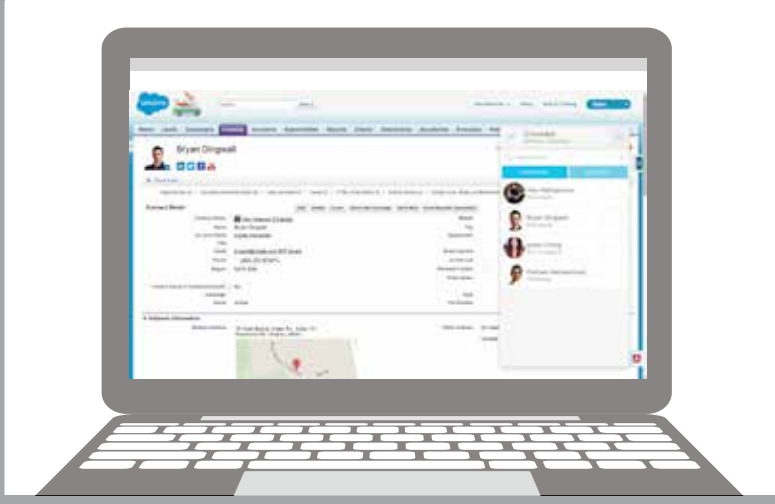
47% had used WebRTC or planned to use it within 12 months.[2]

3 EMBED IT

Collaborate inside the apps you work in day to day – Salesforce, Office 365, Google Apps, and more.

69% believe "Integration with Business Applications" is a critical UC capability.[1]

4 DELIVER IT IN CONTEXT

Only Avaya provides a complete toolkit to developers – Avaya Breeze™ Client SDK, and Avaya Vantage™, an all-in-one customizable desktop device.

96% of business leaders believe that personalization is key for increasing revenue flow and improving long-term customer relationships.[3]

5 GET IT DONE WITH ONE

Avaya Equinox™ redefines UC by making it simple, transparent, in context and user-defined, using the devices people use everyday.

79% identify "improving employee productivity" as the top reason for adopting UC.[1]

AVAYA