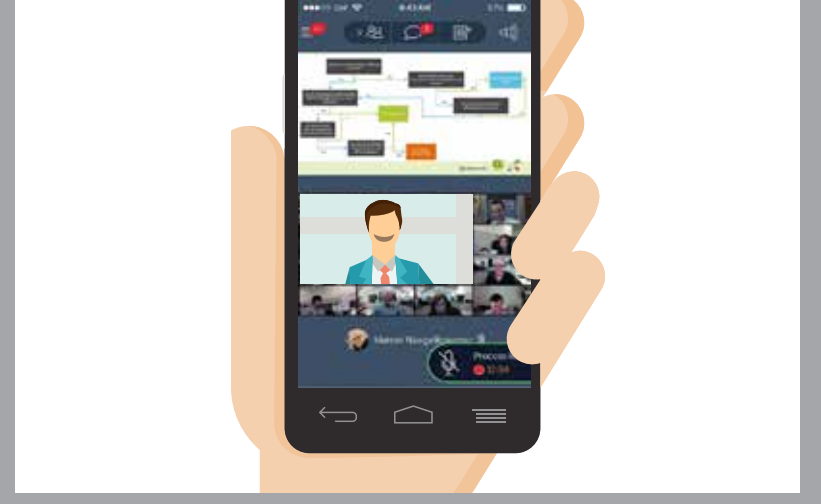


# 5 WAYS TO GET WORK DONE FASTER

Avaya Equinox™ redefines UC to make it a natural part of how we connect, communicate and collaborate.

## 1 MAKE IT MOBILE

Unmatched simplicity and ease of use, optimized for each device type and customer configuration.

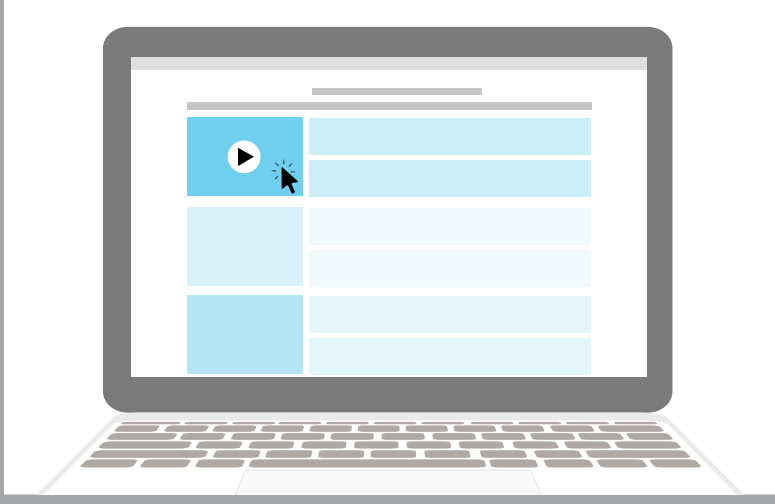


**76%**

identify smartphones as a device used for business communications.<sup>1</sup>

## 2 SKIP THE DOWNLOAD

Full browser support, including WebRTC, for all communications needs including HD video, IM and voice.

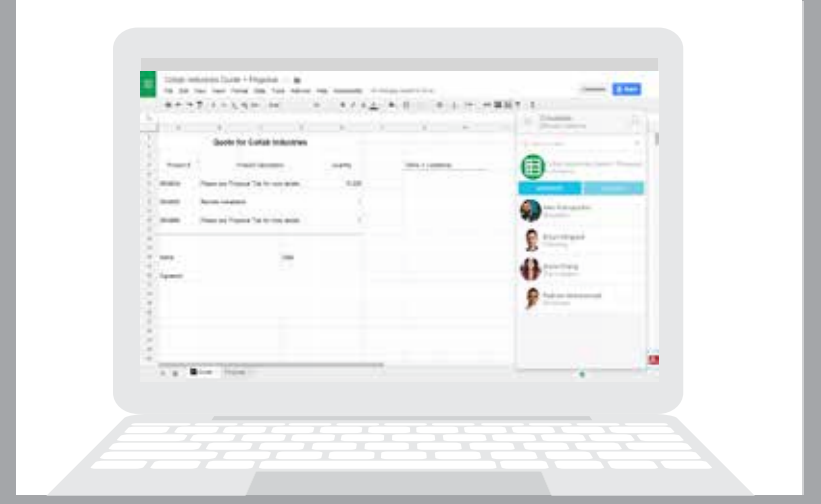
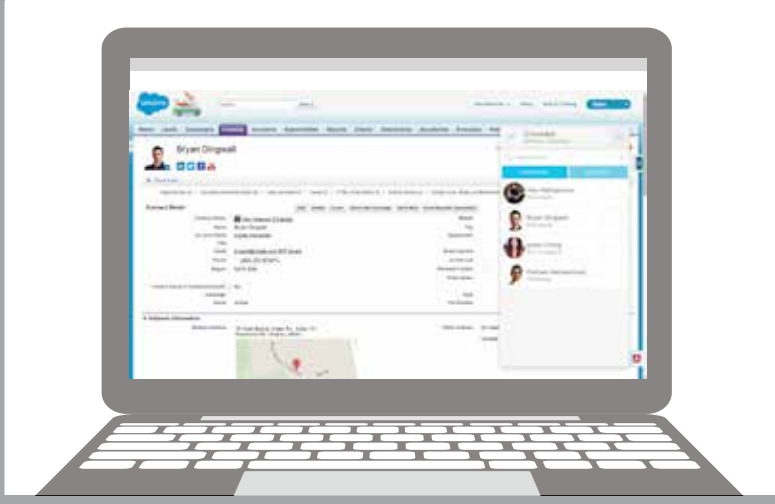


**47%**

had used WebRTC or planned to use it within 12 months.<sup>2</sup>

## 3 EMBED IT

Collaborate inside the apps you work in day to day – Salesforce, Office 365, Google Apps, and more.



**69%**

believe "Integration with Business Applications" is a critical UC capability.<sup>1</sup>

## 4 DELIVER IT IN CONTEXT

Only Avaya provides a complete toolkit to developers – Avaya Breeze™ Client SDK, and Avaya Vantage™, an all-in-one customizable desktop device.



**96%**

of business leaders believe that personalization is key for increasing revenue flow and improving long-term customer relationships.<sup>3</sup>

## 5 GET IT DONE WITH ONE

Avaya Equinox™ redefines UC by making it simple, transparent, in context and user-defined, using the devices people use everyday.



**79%**

identify "improving employee productivity" as the top reason for adopting UC.<sup>1</sup>

1. Results based on IHS Markit Technology Unified Communication (UC) Strategies and Vendor Leadership North American Enterprise Survey, March 17, 2016. Results are not an endorsement of Avaya. Any reliance on these results is at the third party's own judgment and/or responsibility. Visit [www.technology.ihs.com](http://www.technology.ihs.com) for more information.  
2. 2015 WebRTC State-of-the-Market Report, July 2015.  
3. Infosys.com: Rethinking Retail - Insights from consumers and retailers into an omni-channel shopping experience, 2013.