



# Simplicity. Availability. Non-disruptive operations.

Pure Storage brings simplicity, availability, and non-disruptive operations to data storage for the traditional on premises datacenter, the private cloud, and the public/hybrid cloud. Pure creates software that can run on storage array hardware products or in the major public clouds.



PRIMARY STORAGE

## Top 1%

85.2 AUDITED  
NET PROMOTOR SCORE

Highest score of  
all vendors in storage



## Lower TCO

EVERGREEN PROGRAM

A significantly lower total cost  
of ownership than other  
storage providers



## Evergreen™ Storage

Evergreen offers guaranteed data reduction and general customer satisfaction. Pure Storage also includes all software with their arrays, so all customers receive the capability to use all of the features without additional costs. And with the Evergreen Gold program, Pure customers receive an array refresh every three years and never need to re-purchase capacity or migrate data.

### PURE STORAGE OFFERINGS

#### FlashArray //X

FOR PRIMARY STORAGE

The flagship Pure Storage product for primary storage which is widely used for VMware workloads and databases such as Oracle and SQL.

FlashArray //X



#### FlashArray //C

CAPACITY  
OPTIMIZED ARRAY

Tier II data and Test/Dev

#### FlashBlade

HIGH PERFORMANCE  
FILE AND OBJECT  
STORAGE

Data analytics and  
fast backup restore

#### Portworx

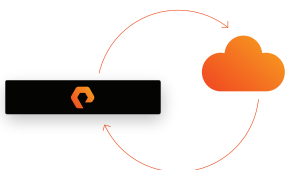
SOFTWARE

Easy storage  
management and  
backup for containerized  
workloads on premises  
and in the cloud.

#### Pure1

WEB INTERFACE

See all of your products for  
reporting and management  
with AI forecasting and  
predicting capabilities.



## Pure as a Service

CLOUD BLOCK STORE

With Pure as a Service offering and Cloud Block Store you can have the cloud experience today, use native tools to move data to the cloud, and have a consistent cloud and hybrid cloud.